



****Media Advisory****

FOR IMMEDIATE RELEASE
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CONTACT: Colleen Smith
(619) 582-7884 x120
(619) 788-7847 (cell)
cpelak@prokidsonline.org

PGA TOUR Wives and Pro Kids Team Up for Healthy Competition

WHAT: In celebration of the Farmers Insurance Open, the PGA TOUR Wives Association and Pro Kids | The First Tee of San Diego will team up for a healthy competition on tournament grounds. Mixed teams of Association members and kids will compete against their peers in a salsa and guacamole making competition. A representative from Garden Fresh Restaurant Corporation will introduce the competition, discuss healthy choices, and provide cooking expertise. The finished products will be judged on flavor, presentation, and creativity by PGA TOUR professionals.

This special competition coincides with the PTWA's 25th anniversary and the upcoming release of "Beyond the Fairways and Greens: A Look Inside the Lives of PGA TOUR Families." This commemorative book provides stories, recipes, and family photos shared by over 130 wives of PGA TOUR professionals.

WHERE: The Lodge at Torrey Pines
11480 North Torrey Pines Road, La Jolla, CA 92037

WHEN: Wednesday, January 23, 2013 from 2:00 p.m. – 4:00 p.m.

Pro Kids | The First Tee of San Diego was incorporated as a 501(c)(3), not-for-profit organization in 1994. The mission of Pro Kids is to challenge underserved youth to excel in life by providing character development, life skills, and values through education and the game of golf. Beyond golf and life skills classes, Pro Kids offers tutoring, educational workshops, vocational field trips, community service projects, college preparation programs, and scholarships. For more information, please visit www.thefirstteesandiego.org.

PGA TOUR Wives Association, Inc. is a Florida not-for-profit corporation organized in 1988 to render support and provide assistance to needy children and their families through the means of charitable events. The Association has raised millions of dollars for charity and has given much back to the game golf through volunteer projects performed for and monetary contributions made to charities in communities where PGA TOUR and Web.com tournaments are held. For more information about the Association, visit the website at www.pgatourwives.org, become a fan on Facebook or follow us on Twitter at @PGATOURWives.

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