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## FOR IMMEDIATE RELEASE

### Operation Shower® teams up with *Birdies for the Brave*® to host group baby shower for 30 military moms-to-be March 8 during the PGA TOUR's 2017 Valspar Championship

**PALM HARBOR, Fla. (March 1, 2017)** – Thirty military moms-to-be will be honored during an Operation Shower/*Birdies for the Brave* group baby shower on Wednesday, March 8, from 11 a.m. to 1 p.m. in the Stirling Hall East Ballroom at Innisbrook Resort & Golf Club in Palm Harbor. The shower is being hosted during tournament week of the PGA TOUR's Valspar Championship. All of the moms are either active duty themselves, or the spouse of a deployed or active duty service member from MacDill Force Base, the U.S. Coast Guard – Air Station Clearwater and Port Security Unit 307, a Clearwater-based Reserve unit. Emmy Award-winning broadcast journalist Meredyth Censullo will serve as the event's guest host and emcee.

Conducted in partnership with *Birdies for the Brave*, a national military outreach initiative proudly supported by the TOUR, the "You Color My World"-themed event is being presented with support from the PGA TOUR Wives Association, the Valspar Championship and the Innisbrook Resort & Golf Club. Special guests will include Amanda Wilkinson, wife of PGA TOUR player Tim Wilkinson, and other members of the PGA TOUR Wives Association.

The daughter of retired United States Air Force Major Fox Censullo, Meredyth Censullo has been working in TV news for 20 years, and currently serves as a morning news reporter for WFLA News Channel 8. Previously, she reported for WFTS ABC Action News and WTSP 10 News. Among the many accolades she has received, Censullo was named one of the Tampa Bay Business Journal's "Up & Comers." In addition to her broadcasting career, she is the owner of a small social media marketing company.

"I am delighted to have an opportunity to help honor these amazing military moms-to-be for everything they do behind the scenes or on the front lines to proudly serve our country," said Censullo. "Their service and sacrifice are immeasurable and deserve to be recognized."

In addition to lunch, each of the honored moms will receive Operation Shower's signature "Shower In A Box" – a gift of high-quality products for mothers and babies that have been donated by companies including 4moms, Skip Hop and Carousel Designs.

"Experiencing pregnancy during deployment can be incredibly challenging, and the PGA TOUR Wives Association is thrilled to show our gratitude to these courageous military moms during this special shower," said PGA TOUR Wives Association Member Amanda Wilkinson. "The shower will not only give these moms some fabulous gifts and necessities for their growing families, but will also offer them an opportunity to celebrate this exciting milestone and share camaraderie with other moms in the same situation."

#### **About Operation Shower®**

Operation Shower is a non-profit organization dedicated to celebrating and honoring military families by providing joyful baby showers for military moms-to-be to ease the stress of deployment, or in cases where spouses are seriously injured. Since the organization's inception in 2007, Operation Shower has showered more than 3,500 military moms from the Army, Navy, Air Force, Marines, National Guard and Coast Guard on military bases, during PGA TOUR tournaments, and at other locations. For more information, visit [www.operationshower.org](http://www.operationshower.org).

#### **About *Birdies for the Brave*®**

*Birdies for the Brave* is a national military outreach initiative proudly supported by the PGA TOUR designed to show support and appreciation to the courageous men and women of our U.S. Armed Forces and their families. *Birdies for the Brave* was originally created in 2006 by PGA TOUR player Phil Mickelson and his wife, Amy, to support combat-injured troops. The PGA TOUR subsequently adopted *Birdies for the Brave* and expanded the program to include a variety of military outreach efforts in support of wounded veterans and military families. For more information, visit [www.birdiesforthebrave.org](http://www.birdiesforthebrave.org).

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