



300 Arnold Palmer Boulevard, Norton, MA 02766  
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dbchampionship.com

In cooperation with **EMC<sup>2</sup>**

## **DEUTSCHE BANK CHAMPIONSHIP, STATE STREET, STOP & SHOP, AND PGA TOUR WIVES ASSOCIATION ANNOUNCE RETURN OF “HEALTHY PACKS” INITIATIVE**

*Program enters fourth year by delivering 2,000 bags filled with healthy food options to Greater Boston area children in need*

**NORTON, Mass. (August 22, 2012)** – The Deutsche Bank Championship, along with State Street Corporation, representatives of Stop & Shop and the PGA TOUR Wives Association, today announced the return of the “Healthy Packs” initiative, which will provide approximately 2,000 pre-packed reusable bags of healthy snack options to children in need throughout communities in South Boston, Brockton and Dorchester, Massachusetts.

On Thursday, August 30, as part of the Deutsche Bank Championship, State Street and Stop & Shop employee volunteers will team up alongside members of the PGA TOUR Wives Association and PGA TOUR players to assemble snack packages in Kids Village at TPC Boston in Norton, Mass. The snack packages will be delivered to children in the Greater Boston area who do not always have access to healthy food, with the goal of teaching them how to make healthy decisions for snack options.

Volunteers will be divided into three teams, and each will be assigned three captains – a PGA TOUR player, a PGA TOUR Wives Association member and one representative from State Street, Stop & Shop or the Deutsche Bank Championship.

“We are thrilled to once again partner with the PGA TOUR Wives Association and The Greater Boston Food Bank in the ‘Healthy Packs’ initiative,” said George A. Russell, Jr. executive vice president and director of Corporate Citizenship at State Street. “The ‘Healthy Packs’ initiative is one example of our continued commitment to being a global force and local citizen around the world by using the passion and energy of our employees to help those in need.”

“Stop & Shop is committed to helping build healthy communities,” said Joe Kelley, president of Stop & Shop New England Division. “The ‘Healthy Packs’ event is a great way to provide healthy food to our local communities. We are excited to be back with our partners State Street and the PGA TOUR Wives Association.”

Meagan Laird, wife of PGA TOUR pro Martin Laird and vice president of community outreach for the PGA TOUR Wives Association added, “PGA TOUR Wives Association members are excited to return to the Deutsche Bank Championship again this year and continue our long-standing relationship with State Street, Stop & Shop and The Greater Boston Food Bank. This event is a wonderful example of how a collaborative effort among golf, its fans, sponsors and communities can unite to support charity and volunteerism on a continuing basis. We are proud to be a part of the “Healthy Packs” initiative to help feed children in need.”



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The “Healthy Packs” initiative, now in its fourth year, began in 2009 as part of the PGA TOUR’s “Golf Fore Groceries” campaign—a national food drive taking place at TPC clubs throughout the United States, as well as at four PGA TOUR events (culminating with the Deutsche Bank Championship).

“The Deutsche Bank Championship is proud to be able to use the ‘Healthy Packs’ initiative to actively assist young people and their families,” said Championship Director Eric Baldwin. “Because of our loyal partners—State Street and the Stop & Shop/Giant Family Foundation—as well as the PGA TOUR Wives Association, we are able to continue this fantastic initiative to support The Greater Boston Food Bank and Boys and Girls Clubs of Boston

This is the ninth consecutive year that the PGA TOUR Wives have teamed with volunteers from State Street to assist The Greater Boston Food Bank. Each year, The Greater Boston Food Bank delivers nearly 40 million pounds of food to 550 member hunger-relief organizations and more than 30 food bank direct service programs.

#### **ABOUT STATE STREET CORPORATION**

State Street Corporation (NYSE: STT) is one of the world's leading providers of financial services to institutional investors including investment servicing, investment management and investment research and trading. With \$22.4 trillion in assets under custody and administration and \$1.9 trillion in assets under management at June 30, 2012, State Street operates in 29 countries and more than 100 geographic markets. For more information, visit State Street’s web site at [www.statestreet.com](http://www.statestreet.com).

*\*This AUM includes the assets of the SPDR Gold Trust (approx. \$65.7 billion as of June 30, 2012), for which State Street Global Markets, LLC, an affiliate of State Street Global Advisors, serves as the marketing agent.*

#### **ABOUT STOP & SHOP**

The Stop & Shop Supermarket Company LLC employs approximately 62,000 associates and operates more than 400 stores throughout Massachusetts, Connecticut, Rhode Island, New Hampshire, New York, and New Jersey. The company helps support local communities fight hunger, combat childhood cancer, and promotes general health and wellness – with emphasis on children’s educational and support programs. In its commitment to be a sustainable company, Stop & Shop is a member of the U.S. Green Building Council and EPA’s Smart Way program; has been awarded LEED (EB) certifications for more than 50 of its existing stores; and has been recognized by the EPA for the superior energy management of its stores. Stop & Shop is an Ahold company. To learn more about Stop & Shop, visit [www.stopandshop.com](http://www.stopandshop.com).

#### **ABOUT THE PGA TOUR WIVES ASSOCIATION, INC.**

PGA TOUR Wives Association, Inc. is a Florida not-for-profit corporation organized in 1988 to render support and provide assistance to needy children and their families through the means of charitable events. The Association has raised millions of dollars for charity and has given much back to the game of golf through volunteer projects performed for and monetary contributions made to charities in



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communities where PGA TOUR and Nationwide Tour tournaments are held. For more information about the Association, visit the website at [www.pgatourwives.org](http://www.pgatourwives.org), become a fan on Facebook or follow us on Twitter at @PGATOURWives.

#### **ABOUT THE GREATER BOSTON FOOD BANK**

The Greater Boston Food Bank (GBFB) is the largest hunger-relief organization in New England and among the largest food banks in the country. GBFB distributes nearly 40 million pounds of food and grocery products annually to 550 member hunger-relief agencies and more than 30 direct service programs throughout eastern Massachusetts in a dedicated partnership to end hunger in our region. This provides meals for as many as 545,000 people a year. GBFB is a member of Feeding America, the nation's food bank network. For more information, visit us at GBFB.org, become a fan on Facebook, follow us on Twitter (@gr8bosfoodbank), or call us at 617.427.5200.

#### **ABOUT DEUTSCHE BANK**

Deutsche Bank is a leading global investment bank with a substantial private clients franchise. Its businesses are mutually reinforcing. A leader in Germany and Europe, the bank is continuously growing in North America, Asia and key emerging markets. With more than 100,000 employees in more than 70 countries, Deutsche Bank offers unparalleled financial services throughout the world. The bank competes to be the leading global provider of financial solutions, creating lasting value for its clients, shareholders, people and the communities in which it operates.

#### **ABOUT DEUTSCHE BANK CHAMPIONSHIP**

Now in its 10th year, the Deutsche Bank Championship is New England's premier PGA TOUR Playoff event, held over Labor Day weekend at TPC Boston in Norton, Mass. Since its inception, the Deutsche Bank Championship has generated over \$20 million for the Tiger Woods Foundation and New England-area charities. Golf fans can also follow the latest news surrounding the Deutsche Bank Championship on the official Championship social media sites, [www.facebook.com/DeutscheBankChampionship](http://www.facebook.com/DeutscheBankChampionship) and [www.twitter.com/DBChampionship](http://www.twitter.com/DBChampionship).

#### **FOR IMMEDIATE RELEASE**

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