



NEWS

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Media Contact:

Rob Myers, (480) 348-7540

SCHOOL ASSEMBLY AND BACKPACK STUFFING TO TAKE PLACE ON FEB. 1
PGA TOUR WIVES AND THE THUNDERBIRDS TEAM
TO FIGHT CHILD HUNGER THROUGH BLESSINGS IN A BACKPACK

Phoenix, Ariz. – The PGA TOUR Wives Association and The Thunderbirds have teamed up to support Blessings in a Backpack, a non-profit organization dedicated to providing weekend nourishment to school children on the Federal Free and Reduced Meal Program. During this week's Waste Management Phoenix Open, the group will come together for a backpack stuffing event on Wednesday, February 1 from 9:15 am to 11:15 am at Nevitt Elementary School (4525 E. St. Anne Ave in Phoenix, 602-431-6640). This is the third year the PGA TOUR Wives Association and The Thunderbirds have teamed up for the Blessings in a Backpack event.

Schedule For February 1 at Nevitt Elementary

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| 9:15 | PGA TOUR wives arrive at school and backpack stuffing takes place |
| 9:30 | Kids come through to pick up their backpacks |
| 9:50 | PGA TOUR wives head into several classrooms to help the kids with their essay to the troops |
| 11:15 | Event Ends |

PGA TOUR Wives attending the event, include Amy Wilson, Stacy Hoffman, Suzanne Barnes, Heather Crane, Meagan Laird, Tiffany Stroud, Kelly Bettencourt and Sarah McGirt.

Every Friday, kids in schools participating in the Blessings in a Backpack program receive a backpack filled with easy-to-prepare and ready-to-eat food. Monday, the kids return the backpacks, ready to learn. Typical backpacks include ready-to-eat food items such as Fruit Roll Ups, juice boxes, instant noodles, peanut butter, macaroni and cheese, cereal, Pop Tarts,

etc. Blessings in a Backpack does its best to make sure the food is kid-friendly, meaning it's lightweight, healthy, non-perishable and easy-to-prepare. Students who participate in the Blessings in a Backpack program show marked improvement in school attendance, test scores, behavior and health. Food is an essential building block, and in this case truly is a blessing, especially to a hungry child!

USA Harvest founder Stan Curtis started Blessings in a Backpack for children who get their best meals at school, giving them backpacks of food every Friday to take home and share with their families when they're away from their main source of nutrition. The program serves more than 106 schools and 26,000 children in the U.S. and Canada. For more information on Blessings in a Backpack, visit www.blessingsinabackpack.org

PGA TOUR Wives Association, Inc., is a Florida not-for-profit corporation organization to render support and provide assistance to needy children and their families through the means of charitable events. The Association was incorporated in 1988 by wives of professional golfers on PGA TOUR. The PGA TOUR Wives Association has raised a great deal of money for child related charities and has given much back to the game of golf through personal time and monetary contributions to those organizations. In addition to fundraising, members participate in Volunteer Service Projects, performing a myriad of services ranging from Habitat for Humanity builds to cooking in soup kitchens to playing with hospitalized children in communities where tournaments are held. For more information about the Association, visit the website at www.pgatourwives.org.

The Waste Management Phoenix Open will be played January 30 – February 5, 2012, at the TPC Scottsdale. The tournament host Thunderbirds have raised more than \$75 million for charities, with more than \$45 million generated since 2004. The 2012 edition will mark the 77th playing of the event, making it one of the five oldest events on the PGA TOUR (not including the major championships). Title sponsor Waste Management, Inc., based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Through its subsidiaries, the company provides collection, transfer, recycling and resource recovery, and disposal services. It is also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United States. The company's customers include residential, commercial, industrial, and municipal customers throughout North America. For more information on Waste Management visit wm.com or thinkgreen.com. For more information on the Waste Management Phoenix Open, visit wmphoenixopen.com.

